

**SC Human Affairs Commission (SCHAC)  
Community Relations Division Yearly Report  
SC State Fiscal Report 2022  
July 1, 2021-June 30, 2022**

**SC Human Affairs Commission's Mission Statement:**

The South Carolina Human Affairs Commission was created by the General Assembly in 1972 to encourage fair treatment, eliminate and prevent unlawful discrimination, and foster mutual understanding and respect among all people in this state.

**SC Human Affairs Commission's Community Relations' Mission Statement:**

South Carolina Community Relations Division was established via the enactment of the South Carolina Human Affairs Act (1972).

The legislation established the South Carolina Human Affairs Commission (SCHAC) as the government agency responsible for executing the requirements of the Act.

In addition to the process of addressing complaints of discrimination and managing affirmative action initiatives within the State Government, the act encouraged the formation of diverse community level groups and initiatives that support the betterment of human relations and affairs within their respective communities.

This gave rise to the official Community Relations Division in South Carolina, within the South Carolina Human Affairs Commission (SCHAC). The Community Relations Division is responsible for helping to establish, maintain and expand community relations councils in South Carolina.

In accordance with state law, the Community Relations Division was created,

1. to encourage local resolution of problems and to foster better community and race relations throughout the state, and
2. upon request, to create and empower Community Relations Councils (CRCs) and entities across the state to address problems in human affairs.

## **SC Human Affairs Commission's Community Relations' Mission Statement Continued:**

The Community Relations Division staff uses conferences, conciliation, and persuasion to bring together cross-sections of people to resolve disputes involving discrimination in various areas of human interaction.

### **Executive Summary**

#### **SC Human Affairs Community Relations Division Background:**

Due to the Recession of 2008 and the loss of state revenue attributed to the Recession, the South Carolina Human Affairs Commission (SCHAC) subsequently lost more than half of its employees and its entire Community Relations Program.

In 2012, the Commission reestablished the Community Relations Division with one fulltime employee. Subsequently, until 2021, the Division never consistently employed more than two full time equivalent positions for any length of time.

In December 2017, the House Legislative Oversight Committee Recommended performance measurements to be established for the work with Community Relations Councils.

Mrs. Janie Davis, SCHAC Commissioner, arrived in January 2020 and identified that the Community Relations program was at best anemic from a lack of staffing, funding and clear purpose. Her vision was for the Division to address the need for better race relations in SC which was the primary purpose that the agency was created 50 years ago. The Commissioner's direction for the program was outlined in the "Community and Race Relations Guide" which created 6 Community Relations Service Areas around the state that is modeled after the SC Emergency Management Divisions service and planning areas for natural disasters. The vision is to have a Community Relations employee assigned to each of the 6 service areas working to maintain relationships and to promote good race and community relations to constantly work at defusing racial tension so that economic stability will be maintained in the State. As a result, the Commissioner made a request to the SC Legislator to fund and revitalize this program according to state statute. The General

Assembly provided for (2) of seven (7) Community Relations Coordinators needed to properly restaff the program.

On October 4, 2021, SCHAC hired two new Community Relations Consultants, bringing the SCHAC's Community Relations Division to a total of (3) staff members. The Community Relations and Outreach Director was previously hired to his position in July 2021.

Immediately, under the guidance of SCHAC Deputy Director, the three new employees began a two-week in-house training program. The focus of the training was to prepare the two new employees to independently operate throughout the state in their assigned regions. The training focused on being introduced to federal, state, and local community partners. In January 2022, the (2) Community Relations Consultants started working independently in their assigned regions.

**SC Human Affairs Community Relations Division Background cont.:**

Even as COVID-19 precautions were still being exercised throughout the state, the Community Relations Division primarily worked in 23 out of 46 counties. The staff began this building process in the following ways: held a virtual Town Hall Meeting on October 28<sup>th</sup> of 2021, developed partnerships, provided services, and served as a liaison for people to federal, state, and local agencies and non-profits. Since staff were trained in October of 2021, the new Community Relations Team began contacting their assigned counties.

Below is the story of the Community Relations Division and their impact across South Carolina.



### SCHAC Community Relations Staff

**Ayana Crawford, 803-737-0483, [acrawford@schac.sc.gov](mailto:acrawford@schac.sc.gov):** Lancaster, York, Chester, Cherokee, Union, Spartanburg, Laurens, Chesterfield, Marlboro, Dillon, Marion, Horry, Florence, Darlington, Lee, Barnwell, Bamberg, Allendale, Hampton, Jasper

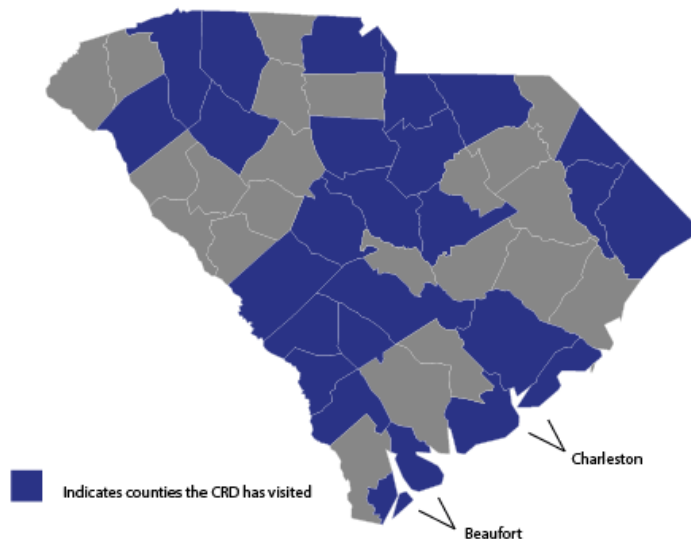
**Danielle Lindley, 803-737-2446, [dlindley@schac.sc.gov](mailto:dlindley@schac.sc.gov):** Beaufort, Aiken, Colleton, Kershaw, Calhoun, Richland, Lexington, Saluda, Newberry, Fairfield, Greenville, Pickens, Oconee, Anderson, Abbeville, Greenwood, McCormick, Edgefield

**Robert Snipes, 803-737-7838, [rsnipes@schac.sc.gov](mailto:rsnipes@schac.sc.gov):** Sumter, Clarendon, Williamsburg, Georgetown, Berkeley, Orangeburg, Dorchester, Charleston

## DASHBOARD

### Community Relations Council Measurables:

FY 2022 Community Relations Councils (CRC) Mesureables						
Measurables (From the 13 Established CRCs)	Region 1	Region 2	Region 3	Region 4	Region 5	Region 6
1. Identify and provide community issue(s) affecting race relations that were addressed through mediation or other means that resulted in a peaceful resolution.	1	0	0	0	0	2
2. Identify and provide any CRC issues examined/studied during the year and explain how it impacted the community.	1	1	1	0	0	1
3. Identify and provide community issues regarding diversity that were shared with elected officials.	0	1	2	1	1	1
4. Identify and provide any CRC community activities/events that fostered goodwill, cooperation, and conciliation among all people in your community. Please share how the activity impacted race relations within the community.	3	4	2	0	1	9
5. Were there (if any) acts of violence or protests within your community involving race relations? Please provide background.	0	1	1	0	0	7
<b>Region 1</b> Counties: Greenville, Pickens, Oconee, Anderson, Abbeville, McCormick, Greenwood, Edgefield						
<b>Region 2</b> Counties: Spartanburg, Cherokee, York, Lancaster, Chester, Union, Laurens						
<b>Region 3</b> Counties: Kershaw, Fairfield, Richland, Calhoun, Lexington, Newberry, Saluda						
<b>Region 4</b> Counties: Chesterfield, Marlboro, Dillon, Marion, Horry, Florence, Darlington, Lee						
<b>Region 5</b> Counties: Sumter, Clarendon, Williamsburg, Georgetown, Berkeley, Orangeburg, Dorchester, Charleston						
<b>Region 6</b> Counties: Aiken, Barnwell, Allendale, Hampton, Jasper, Beaufort						
<b>All Full Summary by County is Included Below</b>						



## **23 Counties Visited to Establish Connections and Provide Assistance:**

### **Community Relations Council 12 (CRC):**

#### **Aiken County:**

On January 28, 2022, SCHAC Community Relations Consultant, Danielle Lindley, met with Aiken NAACP Chapter President Eugene White and SLED Community Relations Special Agent Eric Rosdail to discuss building partnerships in Aiken County. Eugene White informed SCHAC that he receives a lot of calls regarding housing and employment complaints from the community.

On June 9, 2022, at the Center for African American History, Art, and Culture, the Aiken CRC under the leadership of Dr. Steven Simmons, collaborated with the Aiken Mosaic to answer the SCHAC CRC Measurables report. Not only was this meeting intended to generate the report but allowed for the voices of different communities in the City of Aiken to be heard. Each group worked together to answer questions and presented to the group at large, which provided diverse perspectives on what was occurring in their communities and allowed for a sharing of ideas for future partnerships and opportunities.

In attendance were representatives from the City of Aiken, Law Enforcement, NAACP, the Center for African American History, Art, and Culture, church leaders, and other key community members.

#### **Allendale County:**

On July 20, 2021, Mr. Snipes conducted a phone meeting with Ms. Lottie Lewis, Allendale CRC President. The purpose of the meeting was to discuss the status of the CRC in Allendale County. They have not met in person or over the phone or by zoom since February 2020. They do not have any social media outreach.

On December 30, 2021, Mr. Koon, and Ms. Crawford traveled to Allendale, SC to meet with Allendale County Community Relations Council's President, Mrs. Lottie Lewis, and Secretary, Mrs. Hattie Jackson. The purpose of this meeting was to

introduce the Allendale CRC leadership team to the new Community Relations Consultant for Allendale, Ms. Crawford. SCHAC received an update on community relations endeavors in Allendale County and with the council.

Mrs. Lewis, CRC President, informed SCHAC that COVID paralyzed all meetings and that there was no change after a SCHAC sponsored panel event in 2019. However, no protests or civil unrest occurred in Allendale during the last year as they did nationwide. Yet, after the nationwide protest in 2020 the CRC was able to put a mural of George Floyd at the Farmer's Market as well as a Peace statue which the CRC partnered with the SC Arts Commission to erect. When it comes to the community, the CRC reports that there are a lot of divisions on all sides within Allendale communities. Furthermore, they report, the CRC struggles with local officials for a unified support plan. In conclusion, the CRC reports a lack of trust in law enforcement officers remain in the area.

### **Anderson County:**

On February 1, 2022, Anderson County Human Relations Council participated in a training led by the SCHAC Community Relations Department. This training was to provide new members of the Anderson HRC with information about the SC Human Affairs Law, the duties of a HRC, the responsibilities of HRC leadership, and the ways in which SCHAC can provide guidance and aid Community Relations Councils with national, state, and local resources.

For more information about Anderson County Human Relations Council, please visit their Facebook: <https://www.facebook.com/andersoncountyhrc>

### **Beaufort County:**

On July 30, 2021, SCHAC Community Relations & Outreach Team met with Beaufort County Community Relations Council (CRC).

Following the meeting, the CRC agreed to work towards creating their social media to share information. They have been working and plan to continue to work with New Paths Program at Beaufort County Detention Center to assist females with developing career and job readiness services.

### **Greenville County:**

Greenville County CRC invited the Community Relations Division on September 11, 2021, for CRC Training and planning meeting. During the training, the following CRC priorities were established:

- Working towards improving affordable housing
- Working towards improving career opportunities from youth and young people
- Assisting in improving community and law enforcement relationships

On March 30, 2022, SCHAC Community Relations Consultant, Danielle Lindley, met with the Board of Directors for the Greenville County Human Relations Council (HRC) under the leadership of Dr. Yvonne Duckett. Together, the Greenville HRC and SCHAC conceived of ideas to address community issues such as hosting a community meeting to inform employers, employees, tenants, and landlords about their rights and duties as it relates to Fair Housing and Equal Employment. The Greenville HRC currently works to address housing complaints in Greenville County through referring those allegations to SCHAC and by mediating issues between landlords and tenants.

### **Horry County:**

On September 13, 2021, SCHAC Community Relations Division Director, Mr. Snipes, met with Myrtle Beach Human Rights Commission Chair about the various ways they can connect including a meeting on October 21<sup>st</sup> to meet the Community Relations Division.

On October 21, 2021, Deputy Commissioner, Mr. Koon, Mr. Snipes, and newly hired consultants, Ms. Crawford and Ms. Lindley attended the City of Myrtle Beach HRC's Meeting. The team provided an overview of how we can work together and discussed resources and the CRC training SC Human Affairs Commission (SCHAC) can provide when requested by the local CRC. SCHAC provided copies of SCHAC brochures and the Community and Race Relations Guides. The membership shared some concerns or issues facing their community that involve issues with Public Transportation, Job Training Opportunities, understanding of the SC and Federal Housing Laws, understanding of the SC Probate Laws, understanding of renter's rights (including evictions and memorandums for homeowners), and public accommodation for the deaf community.

The City of Myrtle Beach HRC President, Ms. Amanda Masterpaul and other Human Rights Commission members, shared during the meeting of upcoming civil unrest in Conway, SC. The committee members shared that there will be two protests on October 30<sup>th</sup>.



On November 18, 2021, Mr. Snipes, Ms. Crawford, and Ms. Lindley traveled to Myrtle Beach to conduct a Community Relations Council Training with the City of Myrtle Beach's Human Rights Commission and other community visitors. The Community Relations Division team provided training on how to make an impact in their community. During the training, Myrtle Beach Human Rights Commission gained knowledge of its duties and responsibilities in partnering with SCHAC. The CRD team also got to hear what issues they are experiencing in their communities such as in the areas of race relations, sexual orientation discrimination, treatment of individuals with hearing impairment, the lack of language interpreters for a diverse population, and the need for better relations with the law enforcement community.

On January 19, 2022, Community Relations Consultant, Ms. Ayana Crawford, and Training Consultant, Mrs. Alphia Dunbar, attended the City of Myrtle Beach's Opportunity Expo. There were over 50 vendors present and approximately 100 job seekers. There were at least 3 job fair participants that mentioned the need for a CRC in Conway, SC.

As a result of the SCHAC Community Relations Team helping the Myrtle Beach HRC address community issues, on April 30, 2022, SCHAC was invited to speak at an ADA Workshop hosted by Pelicans for the Deaf which Technical Services & Training Consultant, Mrs. Dunbar, attended and gave a brief presentation.

### **Lancaster County:**

On May 14, 2022, Lancaster CRC hosted "Bridging the Gap to Communicate" for their community. Dr. Bambi Gaddist provided information to the community on the dangers of misinformation and health disparities in South Carolina. Both the Mayor of Lancaster, Mr. DeVenney, and the acting Police Chief addressed the community on programs towards awareness and continually strengthening their bonds with the community. In the coming new fiscal year, SCHAC will be working closely with the Office of the Mayor Pro-Tem, Jackie Harris, to provide EEO training for all their city employees.

### **McCormick County:**

Conversations were held with the McCormick County CRC leadership throughout 2021-2022, but the CRC leadership opted not to meet due to COVID-19 precautions.

### **Orangeburg County:**

Orangeburg Revitalization Coalition (ORC) hosted a screening followed by a panel discussion of the documentary "*The Meltdown In Dixie*" at the Orangeburg County

Library on December 20, 2021. The discussion was moderated by Keela Gover and featured Orangeburg Revitalization Coalition representatives John Graves and Natalie Able along with Ellen N. Zisholtz with the Center for Creative Partnerships. Also in attendance were filmmaker Emily Harrold and state Rep. Justin Bamberg. Representation from Sons of Confederate Veterans were in attendance. A civil discussion over the documentary and the Confederate Flag was held.

Community Relations Division visited with Mrs. Millicent Brown and Mrs. Zisholtz on February 9, 2022, at the All-Star Bowling Lane in Orangeburg which was the business that denied black citizens public accommodation in 1968. It was this discrimination incident that led to the shootings on the SC State University Campus by the State Highway Patrol. There are plans for the bowling alley to become part of the African American Civil Rights Network. Also, SCHAC visited with Claflin University Center for Social Justice to develop a partnership to address the quality of life needs of the local populaces.

Before returning to Columbia, Community Relations Division visited Mr. Cecil Williams at his SC Civil Right Museum. Mr. Williams discussed his plans to transfer his museum to the City of Orangeburg, with hopes of impacting more people with his pictures that document the Civil Rights Movement during the latter half of the 20<sup>th</sup> Century in South Carolina.

### **Richland County:**

Community Relations Division has regularly attended the Columbia CRC Luncheon Club Meetings. These meetings provide the opportunity to share ideas and network as attendees collectively work together for improving the future of Columbia.

For more information about the Columbia CRC, please visit their Facebook at: <https://www.facebook.com/Greater-Columbia-Community-Relations-Council-107999210951800/> and their website at: <https://www.greatercolacrc.org/>

On February 8, 2022, SCHAC and FBI Columbia Office Community Relations Staff was provided an in-depth tour of the Anne Frank Exhibit on the University of South Carolina's Campus by Dr. Stevick, Executive Director of the Anne Frank Center. The museum addresses the correlation of genocide in WWII and racism in America.

On Saturday, April 30, 2022, SCHAC was a vendor at the Stomp Out Crime Community Outreach Expo held at the Benedict College Stadium. This event was hosted by HUSH No More, Rediscover Me, Vision of Women, Restoration & Purpose for Women, My Sister's Voice, and She Did That Community Advocate Foundation for National Crime Victims Week 2022. The purpose was to reduce crime in our community and to provide resources that support survivors and their families.

On May 24, 2022, in partnership with the FBI, SCHAC hosted a Hate Crimes Virtual Meeting to educate community on what a hate crime is, what is protected, and different hate groups operating in South Carolina

### **Sumter County:**

On February 16, March 3, 2022, and March 8, 2022, the Community Relations Division, and the UofSC Center for Civil Rights Research & History hosted a series of dialogue sessions centered around the *Justice for All: South Carolina and the American Civil Rights Movement* travelling exhibit. *Justice for All* seeks to connect the legacies of the Civil Rights Movement and the backlash against it to ongoing issues in communities today. This exhibit was hosted by the Sumter County Museum.

The March 3rd session was a panel discussion moderated by Dr. Jennifer Gunter from the UofSC Collaborative on Race. Panelists included Amanda Humphries, Reverend Dr. Marion Newton, Pastor Dr. Clay Smith, Ngaru Ngom, and Sumter County Council Chairman James T. McCain, Jr. Commissioner Janie Davis and Dr. Bobby Donaldson opened the event. There were 25 attendees for the first session.

The March 8th session was a collaborative activity in which participants were placed into breakout sessions to develop solutions to Sumter County issues identified in the panel discussion. This session was facilitated by Community Relations Consultants, Ayana Crawford and Danielle Lindley, and there were 28 people who contributed.

Sumter County residents have an interest in improving race relations and tensions in their community. While answering the questions posted around the room, citizens identified these issues:

- Mental health, criminal justice reform, religious integration, city council - vs- county council, racist messages around the city, the Sumter School Board, lack of jobs/wages, the election of 2016 and the expression of hate.

The people of Sumter identified these positives:

- Allies formed, local community activism, gang truce/parade with law enforcement, and the formation of Pastors of Peace

As a result of the community engagement at Sumter County's *Justice for All* event, Ms. Lindley, connected with interested residents to begin the process of establishing a Community Relations Council in Sumter. As of June 30, 2022, the process is ongoing.

### **York County:**

City of Rock Hill invited Community Relations Division to speak at their August CRC Meeting on August 1, 2021. The purpose of visit was to strengthen our partnership while providing an overview of new opportunities in CRC training with SCHAC.

On November 16, 2021, Mr. Snipes, Mr. Nelson (SCHAC Intake Manager), Ms. Crawford, and Ms. Lindley traveled to Rock Hill to conduct a Community Meeting presentation in partnership with the City of Rock Hill CRC. The SCHAC team was there to inform the community about the intake process for employment, housing, and public accommodations as well as the services and training we offer as an agency. The attendees showed an interest in fair housing initiatives and the timeline to file a complaint.

On January 7, 2022, Ms. Crawford spoke to Mayor Greg Holmes from Clover, SC who was interested in establishing a partnership with our agency. He became aware of our agency through the Rock Hill CRC Community Meeting promotion. Although he could not attend, he was interested in receiving the information and using us as a resource in his community. Since, the meeting SCHAC has been sharing resources and information. As a result, the Director of SCHAC's Technical Services and Training Division was connected to Mayor Holmes to conduct employment training for city staff.

February 18, 2022, Ms. Crawford, and Commissioner A.C. Williams met with Tega Cay's City Manager, Charlie Funderburk, and Mayor, Chris Gray. The purpose of this meeting was to discuss the city's inclusivity plans for the growing minority population migrating to the Tega Cay area and present them with the benefits of having a Community Relations Council.

The Tega Cay's City Manager, Mr. Funderburk, stated that he and his team recognized the lack of diversity within the city staff and were recently discussing the need for Diversity, Equity, and Inclusion training. He also stated that he thinks the idea of a Community Relations Council is needed and coming at the right time for them as they seek solutions on getting more of their community members involved.

On March 2, 2022, SCHAC met with several city staff members including the City Manager. The purpose of this meeting was to inform and educate staff members on the process of establishing a Community Relations Council.

April 21, 2022, Tega City elected officials agree to establish a CRC in their city.

On April 27, 2022, Mr. Koon, and Ms. Crawford, went to Tega Cay, SC to present to community members who are interested in learning more about Community Relations Councils. At least nine applicants who were interested in supporting a CRC were present for the meeting.

On May 5, 2022, SCHAC met with the City of Rock Hill's Community Relations Council's newly elected Chair and Co-Chair, Summersby Okey and Shekinah Miller. They plan on having a new focus and restructuring the council. They want to start accepting volunteers to assist with event planning whereas the council could only focus on the community relations aspect. They also want to change their values to accountability, diversity, and making a difference.

For more information on The City of Rock Hill Community Relations Council, please visit: <https://www.facebook.com/crcrockhill/>

## **All other Counties Visited by Community Relations Division:**

### **Barnwell County:**

On December 30, 2021, CRC staff contacted personnel at the Barnwell County Public Library and the Blackville Branch Library. During both stops, staff were able to connect with staff and community members to share resources and to find locations for a SCHAC community meeting.

On April 13, 2022, SCHAC Community Relations Team, Housing Division, and Technical Services and Training, attended the Child Abuse Prevention Summit (C.A.P.S.) in Blackville, SC and the Walk to End Gun Violence event on June 4, 2022, in Barnwell, SC.

During these events, Community Relations connected with Sheriff Steve Griffith and Community Relations Officer, Lt. Eric Kirkland, who stated that the Community Relations position within the Barnwell County Sheriff's Department was created to work with youth and address gang and drug-related issues within the County. SCHAC Community Relations is strengthening its relationship with the Barnwell County Sheriff's Department and is working to host a community meeting in partnership with the Sheriff's Department to engage residents throughout the county. The Sheriff's Department recommended Barnwell, Blackville, and Williston and stated that it was needed in their county.

### **Berkeley County:**

On June 11, 2022, SCHAC Community Relations & Outreach Team was invited to Hanahan for their Juneteenth Celebration. SCHAC was able to provide information on programs and services to the public while being able to speak one-on-one with people who had questions. During the festival, SCHAC was able to speak with Boeing Community Outreach who had a table at the event about possible future opportunities or partnering in the coming fiscal year. Also, during the festival SCHAC started a conversation with the International African American Museum in Charleston about the future partnership in education in the coming fiscal year. The museum is slated to open in January 2023.

### **Chesterfield County:**

On January 25, 2022, SCHAC Community Relations & Outreach Team and Intake Team visited and hosted an in-person and virtual Community Meeting at Matheson

Memorial Library in the City of Cheraw. Community leaders were in attendance, including Northeastern Technical College, Head Start, and Head Start Program. Leadership from Head Start Program agreed to share SCHAC's information on services and programs at their local facilities.

### **Charleston County:**

The SC Human Affairs continued to maintain its strong ties with the City of Charleston's Equity, Inclusion, and Racial Conciliation that was established in FY21. During FY22, SCHAC and City of Charleston shared information on services and programs, and both parties are hopeful for community meetings throughout the city.

### **Dillon County:**

SCHAC reached out to SLED Community Relations Agent for Pee Dee Region, Ms. Tempest Hough to share resources and ideas for assisting all South Carolinians to improve their quality of life in Dillon and surrounding counties. This connection was made on February 17, 2022, when Ms. Tempest Hough gave CR Consultant contacts for community leaders in the region.

As a result of that meeting, on March 29, 2022, SCHAC partnered with a local group called "Gents & Ladies" to conduct a virtual community meeting that gives an overview of SCHAC and its free services. Those attending the meeting had lots of questions concerning training opportunities with SCHAC's Technical Services and Training. Prior to the meeting, the attendees were unaware of SCHAC.

On April 30, 2022, SCHAC was able to serve as a vendor for the Dillon County Celebrates Main Street festival. During the event, SCHAC provided information concerning SCHAC's services to the public.

### **Fairfield County:**

On March 19<sup>th</sup>, 2022, SCHAC participated in the Fairfield County Veterans' EXPO at the Fairfield County Recreation Center. SCHAC was able to share information with the public on their free services. During the expo, most of the public requested information on their housing rights. Also at the event, SCHAC was able to strengthen partnerships with around churches and local, state, national agencies also serving in the area.

On June 11, 2022, SCHAC participated in the Fairfield County Resource Fair at Drawdy Park in Winnsboro, SC. SCHAC connected with the Fairfield County NAACP and spoke to interested community members about what a Community Relations Council is and what it can work towards in the County.

### **Hampton County:**

On June 26, 2022, SCHAC attended a community event with the public viewing of “Meltdown in Dixie.” This event was held at the Palmetto Theater.

This event is in partnership with the Center for Creative Partnerships and Hampton County Arts Council. This event is a part of a panel series that will be traveling throughout the state between June and November 2022. The Center for Creative Partnerships, SC Humanities, and the Joanna Foundation are funders of this event series. There were about 10 people in attendance at this event including the panelists: Council Vice-Chair, John Wright (moderator), Dr. Frank C. Martin from SC State’s I.P. Stanback Museum and Planetarium, and Dr. Yvette McDaniel.

### **Kershaw County:**

On April 26, 2022, Community Relations Consultant Danielle Lindley, presented at a Camden City Council meeting to discuss who SCHAC is and what the Agency works to do. Mayor Drakeford spoke about a CRC in Kershaw County that was active prior to the Pandemic. There hasn’t been contact with the CRC since then, but the City of Camden is open to partnering with a county wide initiative or starting a CRC through the City of Camden. After the meeting, Ms. Lindley connected with members from the Kershaw County NAACP to discuss potential avenues for collaboration.

### **Laurens County:**

On April 5, 2022, SCHAC met with the United Way of Laurens County Executive Director Mrs. Carter and Resource Development Manager, Mrs. Redmond to discuss developing a partnership to bring SCHAC free services to the county.

During the meeting, SCHAC became aware of a racial incident that occurred at Presbyterian College involving their Women’s Lacrosse Team when playing Howard University. Presbyterian’s students were yelling racial slurs. Following the incident, students and professors held a Unity Walk and an apology was provided to Howard’s Women’s Lacrosse Team.



**Lexington County:**

On January 19, 2022, SCHAC presented to the Cayce City Council meeting an overview of our agency, our history, what we do, the services we offer, and the upcoming community meeting at the Cayce-West Columbia Library. The information was well received, and Mayor Elise Partin has agreed to share the invitation with her network.

On January 26, 2022, SCHAC presented a community meeting at the Cayce-West Columbia Library from 6-7pm. The purpose of the community meeting was to provide people information on SCHAC's free resources available to them for improving the quality of life. The meeting was well received with over 20 people in attendance.

On June 15, 2022, City of Irmo celebrated JUNETEENTH at Irmo Park with a celebration of African American culture, music, fashion show, and guest speakers. SCHAC was in attendance building and strengthening community bonds.

On June 28, 2022, SCHAC participated in the LEXPO sponsored by the Lexington County Chamber and Visitors Center as a vendor. SCHAC shared information on their services to fellow vendors and those attending the event. This is the second year in a row SCHAC has participated in this event as a vendor.

**Marion County:**

On February 10, 2022, the Marion County NAACP President, Rev. Marvin Hemingway, hosted a Facebook LIVE Broadcast with SCHAC. The purpose of this event was to educate others on the services we provide as an agency and how we can help Marion County.

**Spartanburg County:**

On May 16, 2022, SCHAC traveled to Spartanburg, SC to attend a meeting with the President & CEO of the Mary Black Foundation, Molly Talbot-Metz, and the COO of the Spartanburg County Foundation, Mary Thomas. The purpose of this meeting was to discuss a potential partnership with the Spartanburg Racial Equity Collaborative, find out how they were created and structured, and introduce our Community Meeting initiative to see if they would be interested in hosting.

**23 out of 46 Counties Visited**

## **Community Outreach Through Technology**

### **Social Media Growth:**

Prior to the end of December 2021, a part-time contractual employee, who worked 15 hours a week, only maintained the SCHAC Facebook page. At the end of December 2021, Community Relations Division FTE assumed the role as manager and since then established outreach on Instagram and LinkedIn in support of SCHAC's mission.

The following data is from January 1- June 30, 2022.

### **Facebook:**

- Page Reach 5,856 with 1.3K% increase
- Page Visits 1,514 with 909.3% increase
- Page Likes 95 with 763.6% increase

Followers: 126

79.5% Women; 20.5% Men

20.6% in Columbia, SC, Rock Hill 6.3%, 4.8% in Lexington

### **Instagram:**

- Reach 3,672 with 2.3K% increase
- Profile Visits 108 with 125% increase
- Followers 67 with 458.3% increase

Followers: 363

72.7% Women; 27.3% Men

24.5% in Columbia, SC, 6.3% in Charleston, 3.9% in Pontiac/Richland

### **Visit SC Human Affairs Commission's website and social media outlets:**

SC Human Affairs Commission's website: <https://schac.sc.gov/>

SC Human Affairs Commission's Community Relations Division's website:  
<https://schac.sc.gov/>

SC Human Affairs Commission's Facebook:

<https://www.facebook.com/Schacomm>

SC Human Affairs Commission's Instagram:

<https://www.instagram.com/schacomm/?hl=en>

SC Human Affairs Commission's LinkedIn:

<https://www.linkedin.com/company/south-carolina-human-affairs-commission>

**SC Human Affairs Commission's QR Code:**

Easy to receive valuable information:

1. Save the QR Code below to your smartphone.
2. Open your smartphone's camera or QR Reader.
3. Focus your smartphone's camera or QR Reader on the QR.
4. "click" on the link when it appears on your smartphone's camera or QR Reader.



**End Of the Report**